FACULTY PROFILE

Name : V.Kalaiarasi

Designation : Assistant Professor

Email ID : kalaiarasiv.mba@srit.org

Area of Specialization : Human Resource

Total Experience : 9 Years 6 months Academic : 8 years 6 months

Industry : 1 Year

Educational Qualification:

Degree	Branch / Specialization	College	University
MBA	HR & Marketing	Sree Saraswathi Thyagaraja College, Pollachi	BharathiarUniversity, Coimbatore
B.Sc	Zoology	Arulmegu Palaniyandavar College of Arts And Science, Palani	Madurai Kamarajar University

Experience Details:

S.No	Institution/Industry	Design. Expe		rience	Total Years &
	,,	2 30.8	From	То	Months
1	Sri Ramakrishna Institute of Technology, Coimbatore	Assistant Professor	24-08-2007	Till Date	9 Years
2	Motilal Oswal Securities Ltd, Pollachi	Dealer	01-08-2006	23-08-2007	1 Year
Total (as on Feb 2016)			10 Years		

Publications : Journals : 5

Topic	Journal	Volume	Issue	Year of Publishing
Determinants of ERP Implementation and System Success in India: A Case Study	Journal of Cases on Information Technology	17	2	2015
Emotional Intelligence and Organizational Performance	Journal of Exclusive Management Science	3	2	2014
Impact of Emotional Intelligence on Executives Performance in Fertilizer Industry of India	International Journal of Information Technology & Computer Sciences Perspectives	2	1	2013
Job satisfaction of employees in Tamilnadu state transport corporation Coimbatore ltd	Journal of Banking, Information Technology and Management	10	1	2013
The Entrepreneurship Intention among students at Coimbatore District	Journal of Commerce and Management Research	2	3	2012



International Conferences: 1

Title of the paper	Date(s)	Conference name	Type of the conference (national / international)	Organization name & Address (conducted by)
Critical Success Factors In	03-09-2012	International Convention	International	Bannari
ERP System-A Multiple	to	Cum Pre-Conference	Conference	Amman
Case Study In	05-09-2012	Workshop on Innovations		Institute of
Manufacturing Sector		in Engineering and		technology
		Technology For Sustainable		and
		Development		University of
				derby

National Conferences: 3

Title of the paper	Date(s)	Conference name	Type of the conference (national / international)	Organization name & Address (conducted by)
Entrepreneurship Intention among Students of Professional Courses	18-09-2010	Emerging trends in Contemporary Management Research	National	Anna University, Coimbatore
Impulsive Buying Behavior Of Customer Towards Retail Outlet	20-02-2013	National Conference on Recent Trends in Marketing-opportunities and Challenges	National Conference	National Institute of Technology, Trichy
The Intentions for Entrepreneurship among Students at Coimbatore District	18-09-2009 & 19-09- 2009	National Conference on Role of Technical and Management Institutions in Cultivating Entrepreneurs	National Conference	VLB Janakiammal College Of Engineering And Technology

Seminar, Conference, Workshop Organized:

	ar, Conference, Workshop Organized:		Level
S.No.	Title	Duration	(Intern./
			National)
1	Presentation on "Regression Analysis using IBM SPSS AMOS 20"	One Day	Regional
2	Presentation on "Confirmatory Factor Analysis and Exploratory	One Day	Pogional
2	Factor Analysis using IBM SPSS AMOS 20"	Offe Day	Regional
3	Research Skill Development Workshop SEM Using IBM SPSS	One Day	Regional
3	AMOS	Offe Day	Regional
4	A Workshop on Summer Placement Project	One Day	Regional
5	Research Skill Development Workshop on Theoretical Model	One Day	Regional
	Building	One bay	Negional
6	Research Skill Development Workshop on "Research Paper	One Day	Regional
	Writing and Style Guides"	One buy	Regional
7	Brilliance- Symposium	One Day	National
8	Value Added course – "Entrepreneurship Awareness Programme"	Two Days	College level
	by TIIC for B.E, Mech, Civil & EEE	1 Wo Days	conege level
9	Value Added Course – "Entrepreneurship Awareness Programme"	Two Days	College level
	by TIIC for MBA & MCA	1 WO Days	conege level
10	A Seminar on "Launching and Managing an Entrepreneurial	Two Days	Regional
10	Venture".	1 WO Days	Regional
11	Workshop on Mind Mapping a Tool for Effective Learning	One Day	College level
12	Pre-Conference Tutorial on Business Research	One Day	National
13	Seminar on "Consumer Protection Act & Cyber Laws"	One Day	College level
14	Debate Value based education Versus wealth Based Education	One day	College level
15	Workshop on Personality Types & Career	One day	College level
16	Industry Institute Interation- A Preparation	One day	College level
17	Case Analysis & Report Writing	One day	College level
			Call
18	Management at Crossroads	One day	College level
18	ivianagement at Crossidads	One day	

Seminar, Conference, Workshop Attended: Conferences Attended

Title of the paper	Date(s)	Conference name	Type of the conference (national / internation al)	Organization name & Address (conducted by)
Entrepreneurship Intention among Students of Professional Courses	18-09-2010	Emerging trends in Contemporary Management Research	National	Anna University, Coimbatore
Critical Success Factors In ERP System- A Multiple Case Study In Manufacturing Sector	03-09-2012 to 05-09-2012	International Convention Cum Pre-Conference Workshop on Innovations in Engineering and Technology For Sustainable Development	Internationa I Conference	Bannari Amman Institute of technology and University of derby
Impulsive Buying Behavior Of Customer Towards Retail Outlet	20-02-2013	National Conference on Recent Trends in Marketing- opportunities and Challenges	National Conference	National Institute of Technology, Trichy
The Intentions for Entrepreneurship among Students at Coimbatore District	18-09-2009 & 19-09- 2009	National Conference on Role of Technical and Management Institutions in Cultivating Entrepreneurs	National Conference	VLB Janakiammal College Of Engineering And Technology, Coimbatore
Competency Mapping for Entry level Executives	20-03-2009	National Seminar on Management Avant- grade	National Seminar	STC Pollachi

Workshops Seminars Attended

Workshops Seminars	Date(s)	Organization name & Address (conducted by)
Workshop on Experiential Learning and Facilitation	28-01-2015 to 30-01-2015	Breakthrough, Coimbatore
Entrepreneurship" sponsored by NSTEDB, Department of Science & Technology. Government of India, Delhi	09.09.09 – 21.09.09	PSG-STEP.
Leadership and Culture in Organization	15-12-2012	Park Global School of Business

Management Research	30.01.2010	SREC
Workshop IPR	01.02.08- 02.02.08	Anna University, Coimbatore

Contribution Towards Institutional Development

Sl.No	Description
1	Leadership Training for faculties and students at Centre for Experiential Learning, SRIT
2	Question Paper setter for GCT, Coimbatore
3	Conducted value added course to the engineering students (Entrepreneurship Awareness)
4	Delivered guest lecturers to other department students and our own faculty members.
5	Graduation Day Work
6	NACC Work
7	Autonomous Work
8	Annual Day Work
9	Acted as a Deputy Warden for girl's hostel & Mess bill in charge.
10	Admission Duty

Contribution Towards Department development

Sl. No	Description
1	MBA Department Time Table In charge
2	MBA Department Affiliation work
3	MBA Department NIRF work
4	MBA Department MHRD work
5	Organized Symposium
6	Organized Workshops
7	Organized Industrial Visits
8	Conference Execution
9	Organized FDP
10	Organized Guest Lectures
11	Organized a Corporate meet
12	MBA Department Summer Project Coordinator
13	Tutorship