



COUNSELLING CODE

2725

MBA

TWO YEARS FULL TIME PROGRAMME



ADMISSIONS OPEN

ADMISSION 2020

**WE ARE
YOUR BEST
CHOICE**

INTERNATIONAL
MANAGEMENT MISSION



LEADERSHIP ENHANCEMENT
THROUGH OBL



ACADEMIC
PARTNERSHIP
WITH



Open | Knowledge | Now

**INDUSTRY READY
CURRICULUM**

SRIT BUSINESS SCHOOL

SRI RAMAKRISHNA INSTITUTE OF TECHNOLOGY

An Autonomous Institution | Accredited by NAAC with 'A' Grade

(Approved by AICTE & Permanently Affiliated to Anna University, Chennai)

Pachapalayam, Perur Chettipalayam, Coimbatore - 641 010

Phone : 0422 - 2605577, Website : www.srit.org



WHY MBA@SRIT BUSINESS SCHOOL

- Impressive infrastructure
- Campus with modern amenities with hostel and mess
- Well stocked resource centre 50,000+ books, journals and magazines
- Data analytics lab for business big data and intelligence
- Students friendly Curriculum, Syllabus & Pedagogy
- Multi-disciplinary value added courses to enhance employability
- OBL programme for leadership development
- Entrepreneurial ambience with operational excellence
- Rich faculty capital with wide expertise
- Adjunct professors of practice for industry exposure
- Clubs and forums for sharpening skills
- International industrial visits for global awareness

OUR STRENGTH

- Industry Academia Interface
- Innovation & Entrepreneurship
- Mentorship & Personality Development
- Internships
- Merit-based Scholarship
- Corporate Simulation

TOP RECRUITERS



ELIGIBILITY CRITERIA

The applicant should have passed in a recognized Bachelor's degree of minimum 3 years duration and obtained at least 50% (45% in the case of candidates belonging to reserved category) in the qualifying degree examination.

ALUMNI VOICE

THE MBA PROGRAMME OF SRIT TRANSFORMED ME AS A SOPHISTICATED EXECUTIVE WITH REFINED SET OF SKILLS AND THEREBY ENSURED MY SUCCESS IN THE INDUSTRY.

V. MILTON,
Assistant Manager - BD,
Sundaram Infotech, Chennai

SRIT MBA DEVELOPED MY CRITICAL THINKING, DECISION, SOCIAL AND TECHNICAL SKILLS THAT GAVE ME AN EDGE OVER THE COMPETITION SECURED ME A FLOURISHING CAREER.

R. INDUJA,
HR Recruiter,
Cognizant Technology, Chennai

Congratulations for being placed!



**SRIT
BUSINESS SCHOOL**

Transform to Develop

For Admission Contact: Admission Cell @ 0422 - 2605877, Toll Free: 1800 425 99666