

FACULTY PROFILE

Name : P. Syamsundar
 Designation : Assistant Professor (Sr. Gr.)
 Email ID : syamsundarp.mba@srit.org
 Area of Specialization : Finance and Marketing
 Total Experience : 8 Years 7 Months
 Academic : 7 Years 6 Months
 Industry : 1 Year 1 Month



Educational Qualification:

Degree	Branch / Specialization	College	University
M.Com	Commerce	Bharathiar University	Bharathiar University
MBA	Management	Sri Ramakrishna Institute of Technology	Anna University, Chennai
B.Com	Commerce	Government Arts College, Coimbatore	Bharathiar University

Experience Details:

S.No	Institution/Industry	Design.	Experience		Total Years & Months
			From	To	
1	Sri Ramakrishna Institute of Technology	Assistant Professor (Sr. Gr.)	01.10.2014	Till Date	1 Yr 4 Months
2	Sri Ramakrishna Institute of Technology	Assistant Professor	01.02.2012	30.09.2014	2 Yrs 7 Months
3	Sri Ramakrishna Institute of Technology	Lecturer	18.08.2008	31.01.2012	3 Yrs 6 Months
4	Balaji Knit Fashion, Tirupur	Management Representative Assistant	06.06.2005	20.07.2006	1 Year 1 Month
Total (as on Feb 2016)					8 Years 7 Months

Publications

International Conferences:

1. International Conference on Innovations in Engineering and Technology for Sustainable Development Organized by Bannari Amman Institute of Technology

National Conferences:

1. National Conference on Recent Trends in Marketing-Opportunities and Challenges Organized by National Institute of Technology, Tiruchirappalli.

Seminar, Conference, Workshop Organized:

Sl. No	Title	Duration	Level (Intern./ National)
1	Workshop on "Strategies & Challenges in New Product Development"	03.03.2009	National
2	Workshop on "Intellectual Property Rights"	27.03.2009	National
3	Workshop on "Men, Machine, Money & Management"	07.10.2009	National
4	Workshop on "Case Analysis & Report Writing"	20.11.2009	National
5	Value Added Course Seminar on "Intellectual Property Rights"	16.12.2009	National
6	Guest Lecture on "Event Management"	25.01.2010	National
7	Workshop on "Mind Mapping"	02.12.2010	National
8	Lecture Series on "Emerging Trends in Financial Management"	10.12.2010 to 16.12.2010	National
9	Workshop on Research Methodology	20.01.2011	National
10	Workshop on Research Methodology for faculty members	17.02.2011	National
11	Presentations on Techniques & Tools for Research	18.08.2011	National
12	Pre-Placement Talk	19.08.2011	National
13	Business Plan Presentation	17.02.2012	National
14	Presentation on Regression Analysis using IBM SPSS AMOS 20	24.02.2012	National
15	Presentation on Confirmatory Factor Analysis and Exploratory Factor Analysis using IBM SPSS AMOS 20	25.02.2012	National

16	Research Skill Development Workshop on Theoretical Model Building	30.11.2013	National
17	Research Skill Development Workshop on Research Paper Writing and Style Guides	01.02.2014	National
18	Guest Lecture on “Changing Face of Indian Business Environment”	18.10.2014	National
19	Guest Lecture on “Personality Development”	18.10.2014	National
20	Presentation on “Famous Personalities in Business World”	12.12.2014	National
21	Sixth Corporate Meet @ Pondicherry	31.10.2014	National
22	Overview of Capital Market Opportunities and Investment Planning	11.03.2015	National
23	Guest Lecture on Managerial Career in Banking Industry	05.11.2015	National

Seminar, Conference, Workshop Attended:

FDP

Sl. No	Title	Organizer	Date
1	FDP on Train the Trainer Program	Sutherland Global Services	16.02.2009
2	FDP on Enterprise Resource Planning using SAP Business One	DoM, SRIT.	21.08.2009
3	In-House FDP on Enterprise Resource Planning using SAP Business One	DoM, SRIT.	04-08.01.2010
4	National Symposium on Management Research: A Revisit	DoM, SREC.	30.01.2010
5	FDP on Financial Derivatives & Security Analysis & Portfolio Management	Alpha Institute of Management	17.07.2010
6	FDP on Data Analysis for Management Research	Indian Institute of Management Kozhikode	23-27.04.2012
7	FDP on Research Methods for Business Research Scholars	Erode Builders Educational Trust’s Group of Institutions	4&5.01.2013
8	FDP on Imparting Soft Skills for Success & Life Skills for Survival at the Workplace	National institute of Technology Trichy	24-28.11.2014

Sl. No	Title	Organizer	Date
1	Workshop on Need Based Approach for Effective Teaching	SRIT.	21.06.2011
2	Research Skill Development Workshop on Structural Equation Modeling (SEM) Using IBM SPSS AMOS	DoM, SRIT.	04.08.2012
3	National Workshop on Data Analysis for Social Sciences	Kristu Jayanti College, Bangalore.	31.01.2013 – 02.02.2013
4	Workshop on Application of Research Methods in Business and Engineering	Bannari Amman Institute of Technology	12.07.2013 – 13.07.2013
5	Workshop on Case Writing	DoM, SREC.	17.11.2013
6	Research Skill Development Workshop on Theoretical Model Building	DoM, SRIT.	30.11.2013
7	Research Skill Development Workshop on Research Paper Writing and Style Guides	DoM, SRIT.	01.02.2014

Membership in Professional Bodies:

1. CMA – Coimbatore Management Association
2. ISTE – Indian Society for Technical Education

Contributions to the Institution, Department and Society:

Students Counseling and Guidance

Sl.No	Description
1	Counseling on Personality Development
2	Counseling on Time Management
3	Counseling on Career Planning
4	Motivated and Guided students to Participation in Inter College Competitions

Contribution towards institutional development

Sl.No	Description	Sl.No	Description
1	College Calendar Work	14	Safety Awareness Boards
2	Graduation Day Work	15	No Smoking Boards
3	NBA Accreditation Work	16	All Department Vision, Mission Boards
4	Autonomous Work	17	Scientists Photos
5	2(f) and 12 (B) Work	18	Notice Board Stickers
6	Annual Day Work	19	Suggestion Box Stickers
7	College Broucher	20	HT Line Board
8	Education Fair	21	Ragging Helpline Sticker
9	Provision of Fire Extinguisher	22	Organizing Photo Shoot for Add
10	List of experiments for all departments	23	Induction Programme
11	Machine Specification Boards	24	College Name Board with Direction Signs at Approach Roads
12	SSR Club Boards		
13	Teaching faculty name boards		

Contribution towards Department development

Sl.No	Description
1	Conference Execution
2	FDP Execution
3	Symposium Execution
4	Corporate Meet
5	Placement Brochure for MBA Students
6	Workshops / Seminars at regular intervention

Recognitions: Secretary, SRIT Alumni Association, 26.01.2012 to 26.01.2016