

FACULTY PROFILE



Name : S. PREM CHANDAR
Designation : ASSISTANT PROFESSOR
Email ID : premchandar.mba@srit.org
Area of Specialization : MARKETING
Total Experience : 4 Years 8 Months Academic : 3 Years 9 Months
Industry : 11 Months

Educational Qualification:

Degree	Branch / Specialization	College	University
MBA	Marketing & Production	KPR B SCHOOL	Anna University – Coimbatore
B.Tech	Information Technology	VLB JCET	Anna University- Chennai

Experience Details:

S.No	Institution/Industry	Design.	Experience		Total Years & Months
			From	To	
1	IIFL PREMIA	Management Trainee			7 Months
2	Sundaram Mutual	Assistant Manager – Sales			4 Months
3	Sri Ramakrishna Institute of Technology	Assistant Professor	1.06.2013	Till Date	2 Years 9 Months
4	Sri Ramakrishna Institute of Technology	Lecturer	21.06.2012	31.05.2013	11 Months
Total (as on Feb 2016)					4 Years 8 Months

Funded Projects:

S. No.	Funding Agency	Topic	Amount Sanctioned in Rs.	Year of Sanction
1	AICTE	Role Of Experiential Learning in Developing Leadership Skills Among Engineering Students	Rs. 5,00,000	2012

Publications :

International Conferences:

1. Presented a paper entitled 'ERP in cloud for Small and Medium Enterprises' at the Twelfth AIMS International Conference on Management organized at IIM, Kozhikode on 2015.
2. Co-Authored a paper entitled 'Global Managerial competence of Management Education, Universal Curriculum' at the 2nd World Summit on Accreditation organized by NBA, New Delhi on 2014.
3. Presented a paper titled 'Holistic Approach for Leadership Development: An emerging paradigm in leadership style for world class professionals' at the International Conference on International Marketing in Asia Pacific Issues and Challenges on 2013.

Seminar, Conference, Workshop Organized:

S.No.	Title	Duration	Level (Intern./ National)
1	One day FDP on Experiential Learning for Leadership Development for SREC faculty members	10 June 2015	Institutional Level

Seminar, Conference, Workshop Attended:

Sl. No	Title	Organizer	Date
1	Research Skill Development Workshop on Structural Equation Modeling (SEM) Using IBM SPSS AMOS	DoM, SRIT.	04.08.2012

2	International Conference on International Marketing in Asia Pacific Issues and Challenges	University of East London & GRD IM	March 7 - 8, 2013
3	Workshop on Case Writing	DoM, SREC.	17.11.2013
4	2 nd World Summit on Accreditation organized by NBA, New Delhi	NBA	March 8-10, 2014
5	Research Skill Development Workshop on Research Paper Writing and Style Guides	DoM, SRIT.	01.02.2014
6	Twelfth AIMS International Conference on Management.	IIM, Kozhikode	Jan 2 – 5, 2015
7	Workshop on Experiential Learning and Facilitation	Breakthrough, Coimbatore	Jan 28 – 30 , 2015

Contributions to the Institution, Department and Society:

Contribution towards institutional development

Sl.No	Description
1	Graduation Day Work
2	NBA Accreditation Work
3	Autonomous Work
4	Annual Day Work
5	Education Fair
6	Leadership Training for faculties and students at Centre for Experiential Learning, SRIT

Contribution towards Department development

Sl.No	Description
1	Conference Execution
2	FDP Execution
3	Symposium Execution