



**International Conferences: 1**

<b>Title of the paper</b>	<b>Date(s)</b>	<b>Conference name</b>	<b>Type of the conference (national / international)</b>	<b>Organization name &amp; Address (conducted by)</b>
Critical Success Factors In ERP System-A Multiple Case Study In Manufacturing Sector	03-09-2012 to 05-09-2012	International Convention Cum Pre-Conference Workshop on Innovations in Engineering and Technology For Sustainable Development	International Conference	Bannari Amman Institute of technology and University of derby

**National Conferences: 3**

<b>Title of the paper</b>	<b>Date(s)</b>	<b>Conference name</b>	<b>Type of the conference (national / international)</b>	<b>Organization name &amp; Address (conducted by)</b>
Entrepreneurship Intention among Students of Professional Courses	18-09-2010	Emerging trends in Contemporary Management Research	National	Anna University, Coimbatore
Impulsive Buying Behavior Of Customer Towards Retail Outlet	20-02-2013	National Conference on Recent Trends in Marketing-opportunities and Challenges	National Conference	National Institute of Technology, Trichy
The Intentions for Entrepreneurship among Students at Coimbatore District	18-09-2009 & 19-09-2009	National Conference on Role of Technical and Management Institutions in Cultivating Entrepreneurs	National Conference	VLB Janakiammal College Of Engineering And Technology

**Seminar, Conference, Workshop Organized:**

<b>S.No.</b>	<b>Title</b>	<b>Duration</b>	<b>Level (Intern./ National)</b>
1	Presentation on "Regression Analysis using IBM SPSS AMOS 20"	One Day	Regional
2	Presentation on "Confirmatory Factor Analysis and Exploratory Factor Analysis using IBM SPSS AMOS 20"	One Day	Regional
3	Research Skill Development Workshop SEM Using IBM SPSS AMOS	One Day	Regional
4	A Workshop on Summer Placement Project	One Day	Regional
5	Research Skill Development Workshop on Theoretical Model Building	One Day	Regional
6	Research Skill Development Workshop on "Research Paper Writing and Style Guides"	One Day	Regional
7	Brilliance- Symposium	One Day	National
8	Value Added course – "Entrepreneurship Awareness Programme" by TIIC for B.E, Mech, Civil & EEE	Two Days	College level
9	Value Added Course – "Entrepreneurship Awareness Programme" by TIIC for MBA & MCA	Two Days	College level
10	A Seminar on "Launching and Managing an Entrepreneurial Venture".	Two Days	Regional
11	Workshop on Mind Mapping a Tool for Effective Learning	One Day	College level
12	Pre-Conference Tutorial on Business Research	One Day	National
13	Seminar on "Consumer Protection Act & Cyber Laws"	One Day	College level
14	Debate Value based education Versus wealth Based Education	One day	College level
15	Workshop on Personality Types & Career	One day	College level
16	Industry Institute Interaction- A Preparation	One day	College level
17	Case Analysis & Report Writing	One day	College level
18	Management at Crossroads	One day	College level

**Seminar, Conference, Workshop Attended:  
Conferences Attended**

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Competency Mapping for Entry level Executives	20-03-2009	National Seminar on Management Avant- grade	National Seminar	STC Pollachi

**Workshops Seminars Attended**

<b>Workshops Seminars</b>	<b>Date(s)</b>	<b>Organization name &amp; Address (conducted by)</b>
Workshop on Experiential Learning and Facilitation	28-01-2015 to 30-01-2015	Breakthrough, Coimbatore
Entrepreneurship” sponsored by NSTEDB, Department of Science & Technology. Government of India, Delhi	09.09.09 – 21.09.09	PSG-STEP.
Leadership and Culture in Organization	15-12-2012	Park Global School of Business

Management Research	30.01.2010	SREC
Workshop IPR	01.02.08- 02.02.08	Anna University, Coimbatore

#### **Contribution Towards Institutional Development**

Sl.No	Description
1	Leadership Training for faculties and students at Centre for Experiential Learning, SRIT
2	Question Paper setter for GCT, Coimbatore
3	Conducted value added course to the engineering students( Entrepreneurship Awareness)
4	Delivered guest lecturers to other department students and our own faculty members.
5	Graduation Day Work
6	NACC Work
7	Autonomous Work
8	Annual Day Work
9	Acted as a Deputy Warden for girl's hostel & Mess bill in charge.
10	Admission Duty

#### **Contribution Towards Department development**

Sl. No	Description
1	MBA Department Time Table In charge
2	MBA Department Affiliation work
3	MBA Department NIRF work
4	MBA Department MHRD work
5	Organized Symposium
6	Organized Workshops
7	Organized Industrial Visits
8	Conference Execution
9	Organized FDP
10	Organized Guest Lectures
11	Organized a Corporate meet
12	MBA Department Summer Project Coordinator
13	Tutorship