

Research Specific lectures

Dr. T. Raju	Research Problem Identification and Hypothesis Generation	CIET, Coimbatore
Dr. M.V. Subha Director i/c Centre for Students Affairs,	Measurement and Scaling	AUT, Coimbatore
Mr. A. Rajagopal	Data Preparation and Analysis	Indian Statistical Institute, Coimbatore
Dr. Sanjay Banerji,	Report Writing	Amirtha School of Business, Coimbatore
Mr. R. Rajendran, Director (Finance)	Application of Business Research	LMW, Coimbatore
N. Elangovan,	Business Research Model and Validation – An exercise	RVS Institute of Management Studies and Research, Coimbatore